PERSON SPECIFICATION

Role: Product Manager (Digital Services)			
ATTRIBUTES	**ESSENTIAL**	**DESIRABLE**	**ASSESSMENT**
QUALIFICATIONS AND TRAINING ▪ Qualified to degree level in a relevant subject and/or equivalent experience. ▪ Either on (or meets requirements to undertake) a Product Owner Certification Path e.g. Scrum Alliance, Certified Scrum Professional Product Owner.	√ √		**Verification of qualifications**
PROFESSIONAL KNOWLEDGE AND EXPERIENCE Experience of the following: ▪ Extensive experience in product management within Digital environments, ideally in the public sector. ▪ Strong leadership skills with experience engaging with and influencing stakeholders, including senior managers, as well as mentoring product team members. ▪ Expertise in agile delivery, user-centred design, and Digital service lifecycle management including risk management, impact assessments and business continuity considerations ▪ Experience of budget monitoring and driving value for money and return on investment	√ √ √ √		**Application & Interview**

SKILLS & QUALITIES ALIGNED TO SCRA'S VALUES AND INCLUSIVE STANDARDS AND BEHAVIOURS FRAMEWORK			Application & Interview
Value: Supportive **Behaviour: Working Together; Developing Self and others**			
▪ Excellent and proactive communicator with strong influencing skills and the perspective to put the user at the centre of analysis.	√		
Value: Child Centred **Behaviour: Delivering a Quality Service**			
▪ Ability to interpret business problems/pain points, facilitate translation into requirements and specifically into agile/scrum assets e.g. personas, epics, features and stories.	√		
▪ Skill in sizing and evaluating effort, assessing complexity and identifying waste and inefficiency in Digital processes, features and functions.	√		
Value: Respectful **Behaviour: Communicating and Influencing**			
▪ Understanding of the operational workings of SCRA and the wider children's hearing service.		√	
▪ Working knowledge of Digital security requirements, GDPR and associated legislation	√		
Value: Accountable **Behaviour: Leadership & Decision Making; Changing & Improving**			
▪ Knowledge of accessibility standards, data protection, and public sector Digital frameworks.	√		

Other Requirements			
Flexible, adaptable and able to work under pressure.	√		**Interview**
Ability to travel between offices when required	√		**Interview**
Fitness for work *Medical questionnaire assessed by independent occupational health service must be completed (fitness for work will incorporate reasonable adjustments)	√		**External assessment**