

Guidelines for use of SCRA's logo

Introduction:

SCRA has a full colour corporate logo. If you would like to use the logo please seek permission by contacting SCRA's Press and Communications Team via -

communications@scra.gov.uk and advise them of the reason(s) for use. The

logo must not be used for any reason without the permission of SCRA.

General logo information:

The minimum size for use of SCRA's logo is 40mm wide.

As a general rule the logo should measure 75mm wide on A4.

Scaling or repositioning of individual elements is not permitted, as is any distortion or re-arranging of colours.

It is available to use in both landscape and portrait layout.

The logo is on a white background.

It should always be used with both the graphic and wording together - never separated.

When positioned on a partnership document it should be of equal size and prominence and positioned alongside the partners' logo.

For print an EPS file should be used and for web a PNG file.